Activity 2: Research and present:
Case studies

# Introduction

The speed of digital expansion means organisations are quickly changing the way they work and the conditions their employees work under. This can lead to ethical and moral challenges that need to be faced, and changes must be made accordingly.

## Research

This research task explores two organisations, Google and Twitter, that have been in the public eye.

Conduct research on each organisation.

Use these five questions to structure your research:

1. How has the way people use their service changed over the last decade?
2. Do they describe themselves as being diverse and inclusive and, if so, how?
3. Do they have specific values they promote as an organisation (corporate values)?
4. Can you find examples of how the organisations have dealt with recent moral and ethical challenges?
5. Do you think their actions in dealing with these challenges adhere to their corporate values?

Present

You will present your findings to the class. This can be a verbal or electronic presentation.

Tip: Add a reflective note to your course log.