Activity 1: Research and discuss:
Real-life examples

# Introduction

The speed of digital expansion has overtaken our ability to ensure privacy at all times. Many of us unwittingly share personal content and data, assuming that it is protected.

## Research

Use your own experience and online research to think about these questions. For each one, find a real-life example to support your answer.

1. What might a digital footprint include?
2. Why is this information valuable to others?
3. Other than CCTV, what examples of surveillance are used now?
4. Find out what a search engine might know about us. Try going to <http://www.google.com/settings/ads/> to have a look at your 'ad' settings.
5. Find an example of where a digital footprint has had a negative impact on character employability (an old tweet on X (Twitter), for example).

Discuss

You will present and discuss your findings with the class. This can be a verbal or electronic presentation.

Tip: Add a reflection on how you presented the information in this activity and if there are any areas you may want to work on in future presentations. If this lesson has been delivered after Lesson 1, has there been progress made in delivering a presentation?