Activity 3: Research and discuss:
Real-life examples

# Introduction

The digital divide, and the reasons for not being able to access technology and a reliable internet connection, are not the same across the world.

## Research

Using your own experience, consider these four groups of people and their reasons for not being able to take full advantage of digital technology. Present a real-life example for each one, including their reasons for not being able to take full advantage of digital technology and what impact this may have on them.

1. Those resisting access because they don’t want to use it.
2. Those that need to work from home.
3. Those lacking digital skills and knowledge.
4. Those in a remote rural location.
5. Those that cannot afford access (digital poverty).
6. Those with a disability.

You will present and discuss your findings with the class. This can be a verbal or electronic presentation.

Discuss

So what does this mean for digital professionals in the way they design and deliver global digital services?

Tip: Add a reflection on how you presented the information in this activity and if there are any areas you may want to work on in future presentations. If this lesson has been delivered after Lesson 1, has there been progress made in delivering a presentation?